

# Ontario Investment and Trade Centre



Building **Global** Partnerships

**ONTARIO**  
CANADA



We've just made



growing your business  
a little easier.



For international companies, finding the right location for expansion or an innovation that can help ensure their global competitiveness is a constant challenge. Hundreds of world-leading companies have found the solutions they need in Ontario.

Staff at the new Ontario Investment and Trade Centre will make it easy for you to discover how Ontario can help grow your business. They can quickly provide you with accurate, up-to-date information, advice and introductions. Think of it as one-stop shopping for the missing element in your global business strategy or the perfect location for your next investment.

**The bottom line?** Working with the Ontario Investment and Trade Centre can introduce you to a world of opportunity.

## An easy way to start

Call our toll free number or send us an email.

You'll quickly be connected with a consultant who can help you find an Ontario solution to your business needs.

Through the Centre, you'll have one-window access to the full spectrum of Ontario's investment and trade services. You'll work with knowledgeable investment and trade advisors who can help you find innovative solutions that are right for your business. They will provide you with the best-in-class service that will keep Ontario on your shortlist for years to come.

And when it comes to doing business in the global village, you'll find that we're right at home. Our staff speak 20 languages and we are connected to a worldwide network of trade and investment partners.

Think of it as one-stop shopping for the missing element in your global supply chain or the perfect location for your next investment.



## Rapid response teams at your service

Our agile, collaborative team approach makes doing business in Ontario easy.

Through the Centre, we can assemble special teams with the specific skills and the expertise you need to develop the right business solution. It could be market data, land and workforce availabilities, municipal planning, supplier capabilities, training services or assistance and advice in transferring key staff to your Ontario operation. Or it could be opportunities for strategic alliances, innovative products or technology transfers from our world-leading research labs.

Whatever you need, we can find it.

Team members are drawn from various government departments, business associations, community organizations – whoever it takes to help you grow your business.

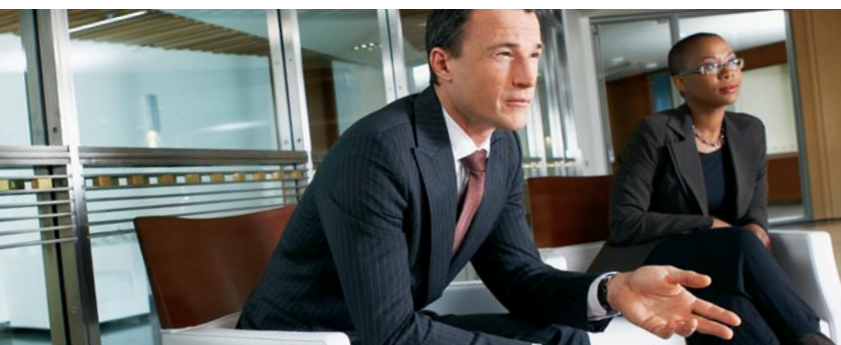
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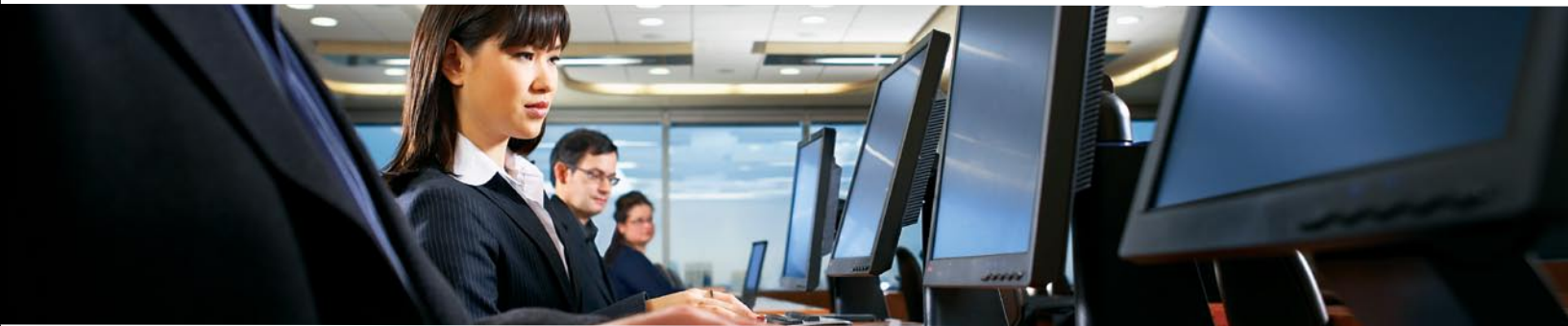
## Get fast-track access to the right people

We know the quickest, most effective ways to do business in Ontario and we put that knowledge to work for you.

Our experienced professionals can give you insider access to data, forecasts and – most importantly – the people networks that can help get opportunities fast-tracked and decisions made.

We can introduce you to people who can help your business expand quickly, whether they're located in Ontario or among our worldwide network of investment and trade specialists.





### A world-class business centre to support global partnerships

Visit the Centre for a presentation, meeting or industry event and you'll find a 23,000 square-foot, state-of-the-art facility where people, information and ideas can connect easily.

Meeting and boardrooms are equipped with the latest multimedia displays, video-conferencing and teleconferencing technologies. The 60-seat main theatre and large seminar room have rear projection video systems.

It's a creative, cross-jurisdictional environment where professionals can develop the innovative solutions that can help your business grow.

### Advanced productivity tools to improve decision-making

The Centre's leading-edge technology will help you quickly analyze opportunities and make decisions efficiently.

When fully implemented, an advanced Geographic Information System will allow you to layer information on-screen so you can quickly see investment location options. Land availability, for example, can be overlaid with talent pools, transportation capacities, training programs and much, much more.

And no matter where in the world you are located, the Centre's video-conferencing capabilities can connect you with Ontario suppliers or potential partners for presentations, project updates or negotiations.

Leading-edge technology will help you quickly analyze opportunities and make decisions efficiently.



# Robust databases and **direct** connections **to a worldwide network** of colleagues and contacts.

## **A globe-spanning, data-rich environment**

Our investment and trade specialists have easy access to robust databases and direct connections to a worldwide network of colleagues and contacts that can help you.

The Centre houses an extensive library of premier databases such as:

- in-depth community profiles, which include available land, labour market data (wages, education, availability) and more
- financial data for public and private companies
- unbiased statistics and market forecasts for 150 countries
- more than 2,500 news sources, including all significant trade and business publications
- direct access to insightful, independent reports from internationally respected, third party sources.

## **A welcoming venue for meetings and presentations**

The Centre is conveniently located in the central business district, close to hotels, transit and sophisticated downtown amenities.

Design and construction of the Centre incorporated a visually stunning range of natural Ontario stone and wood materials while simultaneously reaching for the highest standards of environmental sustainability and energy efficiency.

The Ontario Investment and Trade Centre – making it easier to grow your business.





For more information about investing in Ontario,  
please visit our website:

**[www.investandtradeontario.com](http://www.investandtradeontario.com)**

There's no better place in the world to do business.

1-800-819-8701 (North America)  
00-800-46-68-27-46 (U.K. and Europe)  
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